

IN THE CLAIMS:

1. (Canceled)

2. (Canceled)

3. (Currently amended) A light control film having a rough surface as one surface and a substantially smooth surface as the other surface, wherein total light transmission of the film for light from the smooth surface is not more than 65%, total light transmission of the film for light entering from the rough surface is not less than 80%, as measured according to the measurement method defined in JIS K7361-1:1997, and a value obtained by subtracting the total light transmission for smooth surface incidence from the total light transmission for rough surface incidence is not less than 30, and ~~The light control film according to claim 2,~~ wherein the total light transmission for smooth surface incidence is not less than 20%.

4. (Currently amended) A light control film having a rough surface as one surface and a substantially smooth surface as the other surface, wherein total light transmission of the film for light entering from the smooth surface is not more than 65% and not less than 20% as measured according to the measurement method defined in JIS K7361-1:1997 and ~~The light control film according to claim 1,~~ wherein the value obtained by subtracting the total light transmission for smooth surface incidence from the total light transmission for rough surface incidence is not more than 80.

5. (Currently amended) A light control film having a rough surface as one surface and a substantially smooth surface as the other surface, wherein total light transmission of the film for light entering from the smooth surface is not more than 65% and not less than 20% as measured according to the measurement method defined in JIS K7361-1:1997, and wherein ~~The light control film according to claim 1,~~ which has a haze is of not less than 60% as determined by the measurement method defined in JIS K7136:2000.

6. (Currently amended) A backlight unit comprising a light guide plate equipped with a light source on at least one end portion thereof and having a light emergent surface approximately perpendicular to the end portion and a light control film according to claim 5 provided on the light emergent surface of the light guide plate.

7. (Previously presented) The backlight unit according to claim 6, wherein the light control film is disposed so that the substantially smooth surface faces the light guide plate.

8. (Previously presented) The backlight unit according to claim 6, wherein a prism sheet is used between the light control film and the light guide plate.

9. (Currently amended) A backlight unit comprising a light source, a light diffusive plate provided on one side of the light source and a light control film according to claim 4 provided on the side of the light diffusive plate opposite to the light source side.

10. (Currently amended) The backlight unit according to claim 9, wherein the light control film is disposed so that the substantially smooth surface faces the light source.

11. (Currently amended) A light control film having a rough surface as one surface and a substantially smooth surface as the other surface, wherein total light transmission of the film for light from the smooth surface is not more than 65%, total light transmission of the film for light entering from the rough surface is not less than 80%, as measured according to the measurement method defined in JIS K7361-1:1997, and a value obtained by subtracting the total light transmission for smooth surface incidence from the total light transmission for rough surface incidence is not less than 30, and
~~The light control film according to claim 2,~~ wherein the value obtained by subtracting the total light transmission for smooth surface incidence from the total light transmission for rough surface incidence is not more than 80.

12. (Currently amended) A light control film having a rough surface as one surface and a substantially smooth surface as the other surface, wherein total light

transmission of the film for light from the smooth surface is not more than 65%, total light transmission of the film for light entering from the rough surface is not less than 80%, as measured according to the measurement method defined in JIS K7361-1:1997, and a value obtained by subtracting the total light transmission for smooth surface incidence from the total light transmission for rough surface incidence is not less than 30, the light control film having ~~The light control film according to claim 2,~~ which has a haze of not less than 60% as determined by the measurement method defined in JIS K7136:2000.

13. (Currently amended) A backlight unit comprising a light guide plate equipped with a light source on at least one end portion thereof and having a light emergent surface approximately perpendicular to the end portion and a light control film according to claim 3 ~~2~~ provided on the light emergent surface of the light guide plate.

14. (Previously presented) The backlight unit according to claim 13, wherein the light control film is disposed so that the substantially smooth surface faces the light guide plate.

15. (Currently amended) The backlight unit according to claim 6 ~~7~~, wherein a prism sheet is used between the light control film and the light guide plate.

16. (Previously presented) The backlight unit according to claim 13, wherein a prism sheet is used between the light control film and the light guide plate.

17. (Previously presented) The backlight unit according to claim 14, wherein a prism sheet is used between the light control film and the light guide plate.

18. (Currently amended) A backlight unit comprising a light source, a light diffusive plate provided on one side of the light source and a light control film according to claim 3 ~~2~~ provided on the side of the light diffusive plate opposite to the light source side.

19. (Previously presented) The backlight unit according to claim 18, wherein the light control film is disposed so that the substantially smooth surface faces the light source.

20. (New) A backlight unit comprising a light guide plate equipped with a light source on at least one end portion thereof and having a light emergent surface approximately perpendicular to the end portion and a light control film according to claim 4 provided on the light emergent surface of the light guide plate

21. (New) The backlight unit according to claim 20, wherein the light control film is disposed so that the substantially smooth surface faces the light guide plate.

22. (New) The backlight unit according to claim 20, wherein a prism sheet is used between the light control film and the light guide plate.

23. (New) A backlight unit comprising a light source, a light diffusive plate provided on one side of the light source and a light control film according to claim 5 provided on the side of the light diffusive plate opposite to the light source side.

24. (New) The backlight unit according to claim 23, wherein the light control film is disposed so that the substantially smooth surface faces the light source.

25. (New) The backlight unit according to claim 20, wherein a prism sheet is used between the light control film and the light guide plate.